

Laurel Ballet

Advertising Contract for the *Swan Lake* Program Book - Sat., June 12, 2010
with performances at 2:00 pm and 7:00 pm

Mail to: Laurel Ballet Performing Co., 813 Highland Ave., Greensburg, PA 15601 or call 724-837-7230

~ ~ ~ **Ad Deadline: Friday, May 21, 2010** ~ ~ ~

Name/Advertiser _____ Contact Name _____

Address _____

Phone _____ Total amount enclosed *(Make Checks payable to Laurel Ballet Performing Company)* \$ _____

AD SIZE	COST	PLACEMENT
<input type="checkbox"/> Sponsor Ad Width - 4 1/2" Ad Height - 7 3/8"	\$1,000	Full page feature advertisement, acknowledgment on donor page in Director's Circle
	\$500	Full page advertisement, acknowledgment on donor page in Choreographer's Circle
<input type="checkbox"/> Feature page Width - 4 1/2" Height - 7 3/8"	\$350	_____ Inside front cover _____ Inside back cover _____ Back cover <i>(These are on a first-come, first-reserved basis)</i>
<input type="checkbox"/> Full page Width - 4 1/2" Height - 7 3/8"	\$250	Non-specified location
<input type="checkbox"/> Half page Width - 4 1/2" Height - 3 5/8"	\$125	Non-specified location
<input type="checkbox"/> Quarter page _____ horizontal: _____ vertical: Width - 4 1/2" Width - 2 1/4" Height - 1 3/4" Height - 3 5/8"	\$75	Non-specified location
<input type="checkbox"/> Eighth page Width - 2 1/4" Height - 1 3/4"	\$50	Non-specified location
<input type="checkbox"/> Single Lines \$1 per word Enter Dollar Total: \$ _____ <i>(Print clearly. Use back for additional words.)</i> _____ _____		
<input type="checkbox"/> Donations (Listing of Name or Company with amount) <i>Please check one:</i> _____ Director's Circle \$1,000 to \$2499 _____ Choreographer's Circle \$500 to \$999 _____ Dancer's Circle \$250 to \$499 _____ Friend \$100 to \$249 _____ Other Contribution \$ _____		

Thank you for your support!

★ IMPORTANT INFORMATION ABOUT PREPARING YOUR AD!

Please adhere to the ad space sizes listed above. All ads submitted must be printed out in black ink on white paper. Color ads are *not* acceptable. If your ad is to be prepared by the printer, make sure your ad copy is typed or clearly written. If your logo is to be used, please *paper clip* (no staples) a clean logo, preferably an original in black & white. Any artwork sent must be crisp, clean, black and white line art.

Computerized/digital photos **taken at a high quality resolution** can be submitted on disk or e-mailed, and original photographs developed professionally will work as well. (Contact Laurel Ballet Performing Co. to have your original photograph returned to you.) Low resolution photos, photos that you have scanned yourself, and photos printed out of your ink jet color printer will not be accepted.

A pdf file of your completed ad can be e-mailed as an attachment to: **commercialprint@yahoo.com**. If a photograph is used, you must also attach the photograph file separately. (High-resolution jpg, eps, or tif files only.) **Indicate the ad size you purchased.**

If you have any questions about preparing your ad, or if you need more info about submitting your ad, please call Commercial Printing Company at 724-837-1002.